

**“A STUDY OF IMPACT ON EMPLOYMENT IN ORGANISED AND UNORGANISED
RETAIL SECTOR WITH SPECIAL REFERENCE TO MAHARASHTRA STATE”**

SWATI VIJAY

Assistant Professor, Department of Management Studies, Sinhgad College of Engineering, Pune, Maharashtra, India

ABSTRACT

With the recent trends of globalization many international retailers are opening their stores in India.. India has emerged as favourable destination for international retailers. Business success depends on best way of people management. Maharashtra state has given nod to central government FDI policy in retail sector. This will lead in generating all kind s of employment opoortunities in retail sector. This research work analyses the employment scenario with organised and unorganised retailers. It has also analysed employees opinions and skill wise requirements in organised retail in Maharashtra. The study also highlights HR related activities carried out organised retailers.

KEYWORDS: Employee Requirement, Employment, HR Activities, Organised Retailer, Unorganised Retailers